

# HERITAGE CONSULTING by B+R

CONSULTING FIRM COMPRISING A NETWORK OF INTERNATIONAL, BEST-IN-CLASS CONSULTANTS AND BUSINESS PARTNERS FROM SOME OF THE MOST HIGHLY RESPECTED COMPANIES IN THE PUBLIC AND PRIVATE SECTOR.

### CAPABILITY STATEMENT

Heritage Consulting by B+R is a minority women-owned consulting firm, we focus on listening to our clients, assessing the current state of your business and curating tailored solutions that meet and exceed your expressed and unexpressed needs within our areas of focus in hospitality, gaming, healthcare, corporate, State, local and Federal government agencies and other customer facing industries.

Our network of consultants and business partners have a wealth of experience in industries including Travel & Tourism, Convention & Events Management, B4 Consulting, Patient Care, Financial Services, Manufacturing, Real Estate, Materials, Engineering, Retail Oil & Gas, Hotels, Gaming, High-Tech, Fortune 500 and Start-Ups.

## CORE COMPETENCIES

- √ Business Performance Improvement
- √ Brand Marketing & Sales Strategy
- √ Organizational Change Management
- √ Global Event Management
- √ Project Management Services
- ✓ Leadership & Culture Transformation
- ✓ Customer & Workforce Engagement
- √ Sustainability Strategy & Operations

- ✓ Diversity, Equity & Inclusion
- ✓ Operation Assessments
- √ Customer Service
- √ Culture Transformation
- √ Co-sourcing Internal Audit
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- ✓ Project Management✓ Executive Recruitment
- √ Executive Coaching
- √ Financial Services Management

## VALUE PROPOSITION

The collective hands-on experience of our experts is a niche service in which the specialized knowledge of our consultants can be singularly or collectively harnessed to help you drive organizational change, create value for employees and customers adding value to your business' performance.

## **Balanced Scorecard Practical Profit-Oriented Solutions**

A wealth of experience building the right company culture and talent fit resulting in improvements in employee engagement. Expertise in Social Justice, Diversity, Equity & Inclusion.

#### Broad Knowledge Base and Capabilities

The ability to quickly identify one expert or assemble a multi-disciplinary team with the skillset and experience to effectively and professionally handle any industry-related assignment.

#### **Customized Solutions**

We listen to clients' unique requirements and after conducting intake sessions to understand your environment we recommend objective best-inclass solutions.

#### **Customer Centric Services**

Engagement with your staff at all levels of the organization to learn about and understand the needs of internal and external customers as well as gain buy-in for a potential change process.

## **OUR CLIENTS**















## **NAICS CODES**

541611 Administrative & General Management Consulting

541612 Human Resources Consulting Services 541613 Marketing Consulting Services 541618 Other Management Consulting Services 541512 Computer Systems Design Services

561312 Executive Search Services 561990 All Others Professional, Scientific & Technical

541219 Other Accounting Services

561920 Convention & Trade Show Organizers 611430 Management Development Training

## **DIVERSITY CERTIFICATIONS**









## **VOLUNTEER | OUTREACH**

- · Girls Inc. of Chicago
- Mother's Fighting for Justice
- GEM (Global Empowerment Mission)

## STRATEGIC PARTNER

Talent Plus, Inc. is the premier human capital and talent management consulting partner. As experts at each critical inflection across the talent lifecycle, their solutions scientifically assess, select, onboard, develop, coach, engage and retain the right people with the right talents to grow and gain a profound and sustained competitive advantage over industry peers.



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