

Capability Statement

WWW.HERITAGECONSULTINGBYBR.COM

Heritage Consulting by B+R is a minority women-owned consulting firm comprising a network of international, best-in-class consultants and business partners from some of the most highly respected companies in the public and private sector.

We focus on listening to your needs, assessing the current state of your business and curating tailored solutions that meet and exceed your expressed and unexpressed objectives within our areas of focus in hospitality, gaming, healthcare, corporate, State and Federal government agencies and other customer facing industries.

Our curated network of consultants and business partners have a wealth of experience in industries including Travel & Tourism, Convention & Events Management, B4 Consulting, Patient Care, Financial Services, Manufacturing, Real Estate, Materials, Engineering, Retail Oil & Gas, Hotels, Gaming, High-Tech, Fortune 500 and Start-Ups.

Core Competencies

Areas of Expertise:

- ✓ Diversity, Equity & Inclusion
- ✓ IT Strategy
- ✓ Customer Service Culture Transformation
- ✓ Business Performance Improvement
- ✓ Operation Assessments/Mystery Shops
- ✓ Organizational Change Management
- ✓ Interim Leadership - Task Force
- ✓ Global Event Management
- ✓ Brand Marketing
- ✓ Sustainability Strategy/Operations
- ✓ Virtual Assistants/Project Management
- ✓ Leadership & Culture Transformation
- ✓ Customer & Workforce Engagement
- ✓ Patient Care Service Experience
- ✓ Leadership Development Executive Coaching
- ✓ Financial Services Management
- ✓ Risk Management
- ✓ Audit Assurance
- ✓ Travel Supply Chain Management



Contact Information

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Work Area: Global

NAICS CODES

- 541611** - Administrative & General Management Consulting
- 541612** - Human Resources Consulting Services
- 541613** - Marketing Consulting Services
- 541618** - Other Management Consulting Services
- 541512** - Computer Systems Design Services
- 561312** - Executive Search Services
- 561990** - All Other Professional, Scientific and Technical
- 541219** - Other Accounting Services
- 561920** - Convention & Trade Show Organizers
- 611430** - Management Development Training

VALUE PROPOSITION

Our hands-on experience translates into tried and proven actions and results, assuring that we are equipped and committed to supporting your vision of unlocking strategic value by partnering your organization with our network of experts.

- ✓ Woman Owned Small Business (WOSB)
- ✓ Available nationwide in person or remotely
- ✓ We have a team of strategic focused marketing and business development specialists.
- ✓ Management is highly involved in customer centric services.
- ✓ Customer Service is our passion.